



2024-2025 CORPORATE SPONSORSHIP LEVELS

All donations are tax deductible; our Federal Tax ID # is 26-0127122.

| Platinum Bobcat Pride \$5,500 <i>(Two at this Level)</i> | Diamond Bobcat Pride \$4,500 <i>(Three at this Level)</i> | Gold Bobcat Pride \$3,000 | Bronze Bobcat Supporter \$750 <i>(Event/Activity Sponsor)</i> |
|---|--|---|---|
| Benefits | Benefits | Benefits | Benefits |
| <ul style="list-style-type: none"> Booth at all PTO events (Bush Bash, Trunk or Treat, Movie Night, Bonanza) (1) Spirit Wear T-Shirt (1) Bobcat Pride Yard Sign (4) Wristbands to Bonanza | <ul style="list-style-type: none"> Booth at (2) PTO events (Bush Bash, Movie Night, or Bonanza) (1) Spirit Wear T-Shirt (1) Car Decal (2) Wristbands to Bonanza | <ul style="list-style-type: none"> Booth at (1) PTO event (Bush Bash or Bonanza) (1) Car Decal (2) Wristbands to Bonanza | <ul style="list-style-type: none"> (1) Car Decal Booth at event you are sponsoring (Teddy Bear Tea, Trunk or Treat, or Movie Night) <p style="text-align: center;"><i>OR</i></p> <ul style="list-style-type: none"> Logo on signage during activity you are sponsoring (Bonanza Dunk Tank, Bonanza Inflatable, Monthly Staff Appreciation) |
| Sponsor Recognition | Sponsor Recognition | Sponsor Recognition | Sponsor Recognition |
| <ul style="list-style-type: none"> Logo on back of carline tag Logo on BushPTO.com Logo in Year-End Video Logo in Sponsor Banner displayed at all PTO events Logo w/link in PTO directory Prominent placement of logo on Fun Run T-shirt DJ shout-outs at all PTO events Sponsor spotlight on Facebook/Instagram (5x throughout the year) | <ul style="list-style-type: none"> Logo w/link in monthly PTO newsletter Logo in Sponsor Banner displayed at (2) PTO events Logo w/link in PTO directory Prominent placement of logo on Fun Run T-shirt DJ shout-outs at (2) PTO events Sponsor spotlight on Facebook/Instagram (3x throughout the year) | <ul style="list-style-type: none"> Logo w/link in PTO directory Logo on Fun Run T-shirt DJ shout-out at (1) PTO event Sponsor spotlight on Facebook/Instagram (1x during sponsored event) | <ul style="list-style-type: none"> Sponsor spotlight on Facebook/Instagram (1x relevant to activity) <p style="text-align: right;"><i>*Donation amount is per event/activity</i></p> |

| ABOUT OUR PTO EVENTS & ACTIVITIES | Event Date | Anticipated Attendance |
|---|-----------------------|------------------------|
| Teddy Bear Tea: Welcome event and orientation for new Kindergartners and their families. | Aug. 12 @ 1PM | 300 |
| Bush Bash: Welcome back to school party following Meet the Teacher. | Aug. 12 @ 4:30PM | 800 |
| Trunk or Treat: Third annual Halloween community event at Bush. | Oct. 25 @ 6PM | 500 |
| Jingle Bell Run: Second annual Fun Run to celebrate fall fundraiser achievements. During school hours with families in attendance. | Dec. 16 | 500 |
| Movie Night: Annual free family movie event hosted at Mitchell Intermediate. | Feb. 7 @ 6PM | 800 |
| Bonanza: Annual spring carnival for school families and the community with dinner, DJ, silent auction, bounce houses, games and a Dunk Tank. | April 4 @ 5PM | 1,300 |
| Staff Appreciation: Monthly luncheons for teachers and staff. | Third Friday of Month | 90 staff members |

For more information or if you have questions, please contact:
Danielle Dobecka, VP of Fundraising at fundraising@BushPTO.com or 704-608-6496.