



PTO GENERAL MEETING

September 12, 2024

AGENDA

- Approval of May 9 General Meeting Minutes
- Vote on VP, School Relations Position
- Principal's Update
- Board Member Introductions
- President's Update
- Treasurer's Update
- Programs Update
- Services Update
- Questions & Comments





Approval of Minutes
Vote on VP, School Relations
Open Position





Principal's Update

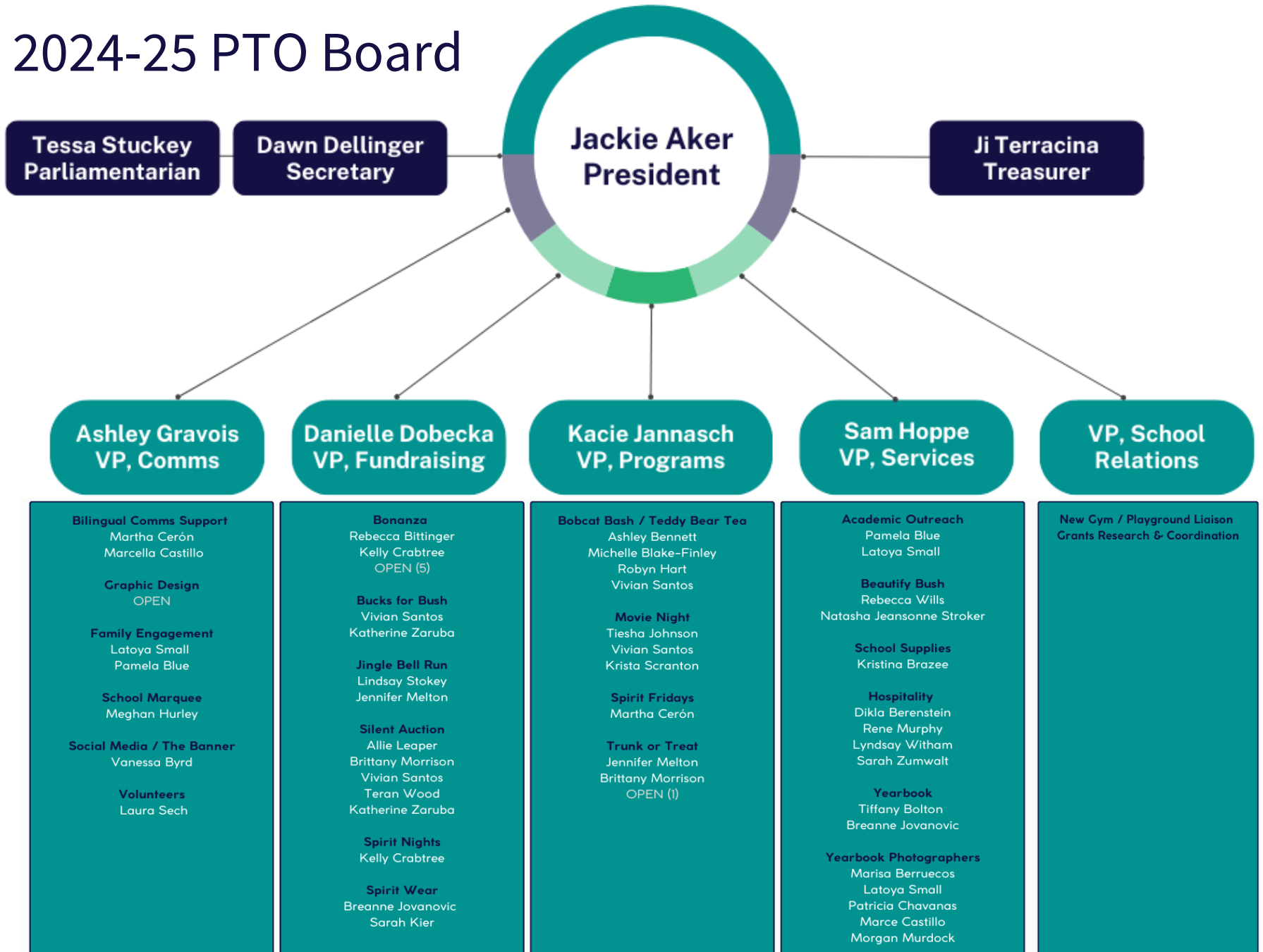




President's Update



2024-25 PTO Board



Tessa Stuckey
Parliamentarian

Dawn Dellinger
Secretary

Jackie Aker
President

Ji Terracina
Treasurer

Ashley Gravois
VP, Comms

Danielle Dobecka
VP, Fundraising

Kacie Jannasch
VP, Programs

Sam Hoppe
VP, Services

VP, School Relations

- Bilingual Comms Support**
Martha Cerón
Marcella Castillo
- Graphic Design**
OPEN
- Family Engagement**
Latoya Small
Pamela Blue
- School Marquee**
Meghan Hurley
- Social Media / The Banner**
Vanessa Byrd
- Volunteers**
Laura Sech

- Bonanza**
Rebecca Bittinger
Kelly Crabtree
OPEN (5)
- Bucks for Bush**
Vivian Santos
Katherine Zaruba
- Jingle Bell Run**
Lindsay Stokey
Jennifer Melton
- Silent Auction**
Allie Leaper
Brittany Morrison
Vivian Santos
Teran Wood
Katherine Zaruba
- Spirit Nights**
Kelly Crabtree
- Spirit Wear**
Breanne Jovanovic
Sarah Kier

- Bobcat Bash / Teddy Bear Tea**
Ashley Bennett
Michelle Blake-Finley
Robyn Hart
Vivian Santos
- Movie Night**
Tiesha Johnson
Vivian Santos
Krista Scranton
- Spirit Fridays**
Martha Cerón
- Trunk or Treat**
Jennifer Melton
Brittany Morrison
OPEN (1)

- Academic Outreach**
Pamela Blue
Latoya Small
- Beautify Bush**
Rebecca Wills
Natasha Jeansonne Stroker
- School Supplies**
Kristina Brazee
- Hospitality**
Dikla Berenstein
Rene Murphy
Lyndsay Witham
Sarah Zumwalt
- Yearbook**
Tiffany Bolton
Breanne Jovanovic
- Yearbook Photographers**
Marisa Berruecos
Latoya Small
Patricia Chavanas
Marce Castillo
Morgan Murdock

- New Gym / Playground Liaison**
Grants Research & Coordination

2024 PTO Survey Insights

➤ 109 responses, three PTO questions included in survey sent out to families by Bush

Events Likes & Dislikes

- Jingle Bell Run was a success; families and staff embraced the fun run format and holiday theme
- Bonanza dunk tank and hosting carnival all in one location were a hit
 - **Dirt on playground and bounce houses with different age kids were not ideal**
- Families liked the family Meet-Ups, especially the fall event

Fundraisers Likes & Dislikes

- Silent Auction was well received and the added experiences brought in record numbers
- Moving away from Boosterthon and implementing our own fundraiser to keep 100% of profits proved successful
 - **Logistical implementation and manual coordination of fundraiser was a challenge**

Volunteers' Likes & Dislikes

- Most loved volunteering, and appreciated the variety of volunteer opportunities that fit everyone's schedules
- For some, their schedule did not allow them to volunteer at PTO events, but they volunteered in the Library or the classroom
- **Newer Room Parents felt that they had no guidance or information to serve on their role**

Membership Toolkit & Directory

- New online platform that replaced Formsite, DirectorySpot, and Brevo
- Families set up free accounts and have access to volunteer opportunities, Spirit Store orders, and our fall fundraiser, Bucks for Bush
- Student Directory will be accessible on MTK later this month with a paid PTO membership

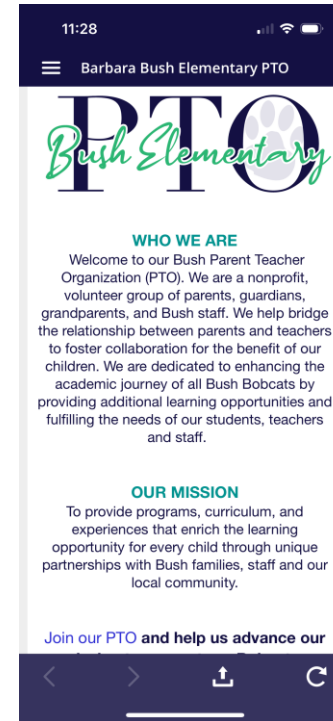


PTO Membership Benefits & Perks

- 1 Access to secure, online Student Directory (Available in mid-September)
- 2 Voting rights on how funding is spent
- 3 Tax write-off
- 4 Your family's name on our PTO Members page in the yearbook
- 5 Your name entered into a raffle for a chance to win a Bush Tote filled with Spirit Swag (Drawing to take place after Bobcat Bash)

If you purchased a Spirit Wear package, your PTO membership is included

[Join Now](#)  Tinyurl.com/BushPTOMember24



11:28
Barbara Bush Elementary PTO

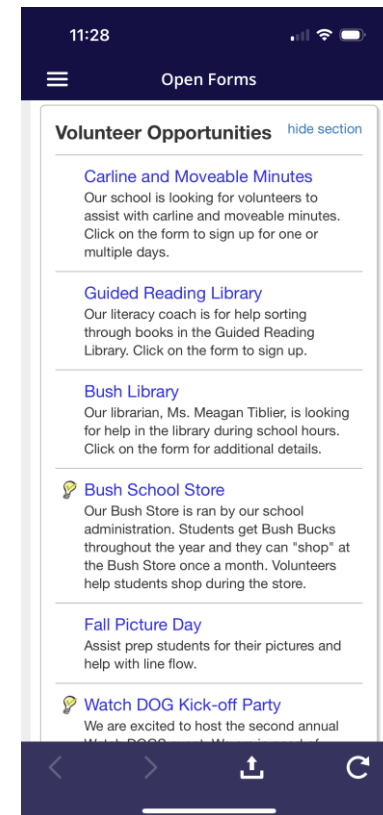
PTO

Bush Elementary

WHO WE ARE
Welcome to our Bush Parent Teacher Organization (PTO). We are a nonprofit, volunteer group of parents, guardians, grandparents, and Bush staff. We help bridge the relationship between parents and teachers to foster collaboration for the benefit of our children. We are dedicated to enhancing the academic journey of all Bush Bobcats by providing additional learning opportunities and fulfilling the needs of our students, teachers and staff.

OUR MISSION
To provide programs, curriculum, and experiences that enrich the learning opportunity for every child through unique partnerships with Bush families, staff and our local community.

[Join our PTO and help us advance our](#)



11:28
Open Forms

Volunteer Opportunities [hide section](#)

Carline and Moveable Minutes
Our school is looking for volunteers to assist with carline and moveable minutes. Click on the form to sign up for one or multiple days.

Guided Reading Library
Our literacy coach is for help sorting through books in the Guided Reading Library. Click on the form to sign up.

Bush Library
Our librarian, Ms. Meagan Tibler, is looking for help in the library during school hours. Click on the form for additional details.

Bush School Store
Our Bush Store is ran by our school administration. Students get Bush Bucks throughout the year and they can "shop" at the Bush Store once a month. Volunteers help students shop during the store.

Fall Picture Day
Assist prep students for their pictures and help with line flow.

Watch DOG Kick-off Party
We are excited to host the second annual Watch DOG Kick-off Party.

2024 Fall Fundraiser



Student
Rally
Oct. 21

Fundraiser
Starts
Oct. 21

Fundraiser
Ends
Nov. 8

Jingle Bell
Run
Dec. 13

What's the Same

- PTO will plan, coordinate and implement fundraiser without having to give away a portion of funds raised to a vendor
- 100% of the money raised will fund programs, activities and tools for teachers and students, including curriculum enhancements, subscriptions, field trips, technology maintenance, teacher grants, teacher trainings, etc.)
- Students will celebrate with the Jingle Bell Fun Run at Alden Bridge Field in December
- Students and staff will receive a free T-shirt

What's Different

- New peer-to-peer platform (Membership Toolkit) where families can create their own fundraising pages for their students with videos and photos
- Families can invite family members and friends to donate toward their student's fundraising goal easily on the platform using pre-populated and customizable templates
- Families can see how their student is tracking with donations
- New incentives:
 - Top class in each grade level
 - Top teacher in the school
 - Top student in each grade level
 - Top student in the school
 - Classes who reach target goals



Treasurer's Update

Ji Terracina



Budget Update

July 2024 - Cash on Hand CORRECTION

Net Revenue \$8,702.87

Cash on Hand \$146,789.11

August 2024

Net Revenue \$25,156.02

Cash on Hand \$163,234.56

Playground Fund & CD

Moving To: Certificate of Deposit

APY 4.5% (8-month term)

Current Account: Money Market Savings

APY 0.50%



Program's Update

Kacie Jannasch





Services' Update

Sam Hoppe



Upcoming Events



SEP
19
3:10-4:30 PM
Fall Meet Up

SEP
24
6-7 PM
*Watch DOGS
Kick Off Event*

SEP
27
7-10 PM
*Cypress Academy
Spirit Night*

OCT
21
ALL DAY
*Chick-Fil-A
Spirit Night*

OCT
21
TBD
*Bucks for Bush
Rally*

OCT
25
6-8 PM
Trunk or Treat

NOV
18
ADD DAY
*Papa Johns
Spirit Day*

NOV
20
ALL DAY
*Learning Express
Spirit Day*

DEC
13
TBD
Jingle Bell Run





Comments & Questions

