



Frequently Asked Questions

WHAT IS BUCKS FOR BUSH?

Bucks for Bush is our fall 2023 direct contribution fundraising campaign. 100% of funds raised will go directly to our school for things like curriculum enhancements, hands-on experiences for students, field trips, and **playground improvements**.

WHY BUCKS FOR BUSH?

Direct contributions remove the need to depend on outside fundraising companies that typically retain 40% or more of the money we raise. **Last year we raised \$85K** through Boosterthon and **paid back \$33K in fees**. Also, students will not have to sell products or compete for individual prizes.

WHEN IS BUCKS FOR BUSH?

Bucks for Bush kicks off **Friday, November 3** and runs through **Friday, November 17**. **ALL** students will celebrate their fundraising efforts with a **Jingle Bell Run** at Alden Bridge Field on **December 12**.

WHAT IS THE GOAL AND HOW DO I DONATE?

Our fundraising **goal is \$85,000**.

Use the QR code to access the link to contribute online, or visit **BushPTO.com/BucksForBush**



HOW WILL MY DONATION BE USED?

If we raise \$25,000	If we raise \$50,000	If we raise \$85,000
We can fund technology tools and maintenance, recess equipment, teacher trainings, field day and student celebrations	We can fund fine arts programs, grade level field trip admissions, in-house field trips, classroom grants, landscaping and gardening	We can make upgrades to our playground, including the soccer field and GaGa Ball pit.

IS THERE A MINIMUM DONATION REQUIRED?

The suggested donation is \$100 per student; however, no amount is too big or too small. It can be as simple as asking 10 family and friends to contribute \$10 toward your student's donation.

CAN WE ASK FAMILY AND FRIENDS TO DONATE?

YES! Please share our website – **BushPTO.com/BucksForBush**— or the QR code above with family and friends and post on social media. You can also enter email addresses of family and friends when donating online so that they can receive an invitation to donate.

CAN I ASK MY EMPLOYER TO MATCH MY DONATION?

Yes, most employers will gladly match your contribution when you provide them with a few key pieces of information:

Organization Name: Barbara Bush PTO
Address: 7420 Crownridge Drive, Spring, TX 77382
Contact Person: Kelly Crabtree
Contact email: fundraising@bushpto.com
****DONATIONS ARE TAX DEDUCTIBLE**** EIN# 26-0127122

WILL STUDENTS EARN REWARDS?

Students will receive class incentives for a percentage of the class contributing. School level incentives are for dollars raised as a school.

Class Level Incentives	School Level Incentives
25%: Bring stuffed animal to school 50%: No Shoes in Class 75%: Extra Recess 100% Silly String at Recess	\$21,250 = Hat Day \$42,500 = Crazy Hair Day \$63,750 = PJ Day \$85,000 = Movie Day <i>*Grade level who raises the most gets popcorn at movie day</i> <i>*All students will participate in a Jingle Bell Fun Run and receive a free t-shirt</i>

WHAT IF I HAVE MULTIPLE STUDENTS? HOW WILL THEY GET CREDIT FOR MY DONATION?

If families have multiple students, the total raised by the family will be split evenly among each child and allocated accordingly to their class. For example, in a family with 2 children, if parents donate \$50, grandparents donate \$25, and auntie donates \$25, then the family's total amount raised is \$100. In this scenario, each child will receive \$50 credit toward their class incentive.

WHO CAN I CONTACT WITH QUESTIONS?

Kelly Crabtree
Bush PTO VP of Fundraising
fundraising@bushpto.com

THANK YOU FOR YOUR SUPPORT!