

PTO January Meeting Minutes

August 4, 2023

Called to Order 10:06 am

I. Approval of April minutes

- A. D. Dellinger motion to approve; K. Crabtree second; motion passed

II. Principal's Report

- A. Adding a fourth grade teacher
- B. Creating a vision statement for Bush Elementary
 - 1. Revising mission statement as well

III. President's Report

- A. Changes to meetings for 23-24 school year
 - 1. Will be held Fridays at 12 pm
 - 2. Possible use of Zoom
 - 3. Limit to one hour
- B. Membership Survey
 - 1. Bonanza feedback
 - a) Timing causes schedule conflicts
 - b) Some desire an adults only fundraiser instead
 - 2. Boosterthon
 - a) High percentage of earnings going to vendor is unpopular
 - 3. Trunk or Treat
 - a) Chaotic and lack of sufficient candy frustrating
 - 4. Other fundraising streams suggested
 - a) Bake sales
 - b) Hosting an event specifically to benefit the playground
- C. Volunteering
 - 1. To volunteer with PTO, must have an active membership
 - 2. Perform CISD Volunteer background check

IV. Treasurer's Report

- A. When collecting cash, at least two people must be present
- B. Checks require one signature
- C. Taxes on purchases are not reimbursable
- D. Cash on hand as of 6/30/23: \$94,613
- E. Audit will be done by next meeting

V. Fundraising

- A. Corporate sponsorships are being offered to streamline donation process for local businesses
 - 1. Menu of giving levels has been created
 - 2. \$13,500 has been donated so far
 - 3. Any leads should be referred to Kelly Crabtree (VP of Fundraising)
- B. Spirit Wear sales are good
- C. First Spirit Night is on 9/21 at Chick-Fil-A
- D. Boosterthon
 - 1. Four sponsors for the back of the tee shirts have been secured
- E. Bonanza
 - 1. Will take place this spring
 - 2. Some silent auction donations are already committed

VI. Programs

- 1. Teddy Bear Tea/Bobcat Bash
 - a) Three food trucks and Kona Ice will be present
- 2. Movie Night is scheduled for 2/9/24

VII. Communications

- A. Send submissions for Bush Banner and social media to Vanessa via email
 - 1. Social- three days in advance
 - 2. Banner- Tuesday for Friday publication
- B. A membership newsletter will be sent out monthly, first Tuesday of the month
 - 1. Send items to Ashley (VP of Communications) for inclusion
- C. Membership outreach
 - 1. First event this fall will be right after school, 9/13
 - a) Popsicles and activities for the kids
- D. Design requests should be sent to Kristin Brown and must be approved by the principal

VIII. Services

- A. Monday is first Teacher Appreciation- Chick-fil-A
- B. Yearbook
 - 1. Ordering yearbooks on the Balfor website is live
 - 2. Will have parent volunteer photographers to ensure lots of pictures for the yearbook

IX. Meeting opened to discussion of other business

Meeting adjourned 11:00 am